



Agape Tennis Academy integrates UTR into Junior Programming

As you already know, Agape is continuously looking for new and innovative ways to improve our tennis programming and create unique play opportunities for our players. As such, Agape will be incorporating [UTR \(Universal Tennis Rating\)](#) into our programming and creating new and exciting tournaments, events, and match play opportunities for all of our players.

UTR has quickly become the gold standard rating system used by college coaches nationwide in evaluating players' skill level. By investing in UTR, Agape will now be able to host Verified UTR Events for your Juniors, allowing them to compete locally at Agape vs. traveling long distances to play Verified UTR Events. By doing this, we will be able to save you a great deal of time and travel costs associated with tennis training and event play.

Also, Agape will be leveraging the UTR player database giving your child even more competitive match play opportunities, making them a better, well-rounded player.

While UTR does not require a membership to compete in Verified UTR Tournaments, Events & Match Play, they do charge an additional \$10 to play in Verified UTR events without a UTR Power Subscription. Agape plans on hosting dozens of UTR Verified Events moving forward for match play that counts for your child.

The Great News is that Agape is now able to offer you UTR Power Subscriptions (\$99/year) that will save you \$10 for every UTR Verified event, even if it is not at your home facility! You can purchase a UTR Power Subscription through Agape and we will assign a UTR Power

Subscription upon payment to us. This Power Subscription will pay for itself very quickly for the Verified UTR events we host and save you money by playing locally here at Agape.

The UTR Power Subscription for your child provides the following benefits:

- Saves \$10 per Verified UTR event
- See 2 Decimal Places of their UTR rating
- Message any college coach or player on the UTR Messaging Platform
- Access College Research Tools including UTR College Fit
- Analyze their level and their opponents with Advanced Player Analytics
- Post Tennis Media to their Player Profile to get noticed

For more information, please click on the UTR Power Subscription Flyer attached or contact us directly if you have any questions.

We look forward to another great year and appreciate your continued support in making Agape a great place to play!

Sincerely,

The Agape Team

If you have any questions or comments please email emilyz@agapetennisacademy.com .

Thanks so much!

P.s. Also - check out this [Data Deep Dive on Range of UTR's in College Tennis](#) and [How to Use UTR for Player Development and College Recruiting \(60-min video\)](#) - Hosted by Parenting Aces!

College Tennis, for your child, may be closer than you think!